

A 3-day International Training Course on

Integrating Societal Impact in a Research Strategy

25-27 November 2020
Hosted online from Rotterdam, the Netherlands

AESIS
NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Erasmus
ERASMUS UNIVERSITEIT ROTTERDAM



For Research managers, Researchers, Science funders, Policy makers
and Other Professionals Involved in Strategically Integrating Societal Impact in Research

Draft Programme

Wednesday 25 November

*all times in CET (GMT+1)

8.45 - 9.00* Walk-in

OPENING & INTRODUCTIONS

9.00 Word of Welcome by AESIS

9.05 Opening of the Course

Rutger Engels *Rector Magnificus Erasmus University Rotterdam, The Netherlands*

9.15 Introductions by the Course directors and the participants

- ◇ Why are you here, what do you want to take away?
- ◇ Where do you sit in the ecosystem of research activity?

Kathryn Graham *Executive Director of Performance Management and Evaluation at Alberta Innovates, Canada*

Mike Smith *Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP, Chair of Medipex & former Chair of the UK Institute of Knowledge Transfer, United Kingdom*

9.55 - 10.10 Coffee / tea break

WHAT ARE WE TALKING ABOUT AND WHY IS IT IMPORTANT?

10.10 Pragmatic approach to understanding and integrating societal impact

Kathryn Graham

Mike Smith

11.05 - 11.20 Coffee / tea break

11.20 Impact oriented research and management

- ◇ How to regard societal and economic impact at the start of a research programme
- ◇ The subsequent benefit for measuring the impact of a research strategy
- ◇ Both negative and positive detailed examples of research and impact

Mike Smith

12.15 - 12.45 Lunch

Draft Programme

Wednesday 25 November (cont.)

*all times in CET (GMT+1)

WHAT ARE WE TALKING ABOUT AND WHY IS IT IMPORTANT? (CONT.)

The Impact Lifecycle

Kathryn Graham

13.40 - 13.55 Coffee / tea break

CASE STUDY INTRODUCTION

13.55 Introduction to the case study exercise

14.50 - 15.05 Coffee / tea break

15.05 Preparation case study (Optional)

16.00 End

Draft Programme

Thursday 26 November

*all times in CET (GMT+1)

8.45 - 9.00 Walk-in*

IMPACT ASSESSMENT FRAMEWORKS

9.05 Impact assessment frameworks as policy instrument: the example of the REF

David Sweeney *Chief Executive at Research England*

10.00 - 10.15 Coffee / tea break

10.15 Impact assessment frameworks as policy instrument (cont.)

11.10 - 11.30 Coffee / tea break



Draft Programme

Thursday 26 November (Cont.)

*all times in CET (GMT+1)

MANAGEMENT AND LEADERSHIP

11.30 Management and Leadership of Research Impact (MIAG-conference)

David Budtz Pedersen *Director of the Humanities Research Centre, Denmark*

&Rutger Engels *Rector Magnificus, Erasmus University Rotterdam*

&Hester Bijl *Vice-Rector Magnificus Leiden University*

12.45 - 13.15 Lunch

RECAP MIAG-SESSION, APPLY LESSONS LEARNED AND IMPACT MAPPING

13.15 Aligning Research Strategies within impact mapping

- ◇ Responsible and responsive university impact assessment
- ◇ Matching institutional strategies with assessment frameworks
- ◇ Collaboration structures with non-academic partners

Kathryn Graham

David Budtz Pedersen

14.10- 14.25 Coffee / tea break

14.25 Aligning Research Strategies within Impact mapping (cont.)

15.20 - 15.35 Coffee / tea break

15.35 Preparation case study (optional)

16.30 End



Draft Programme

Friday 27 November

*all times in CET (GMT+1)

8.45 - 9.00 Walk-in*

*TOPIC

9.00 Welcome and Recap

9.05 Topic*

Will Price* *Chair URC Research Engagement and Impact Strategy Working Group at University of Wollongong, Australia*

10.00 - 10.15 Coffee / tea break

10.15 Topic*

Speaker*

11.10 - 11.25 Coffee / tea break

11.25 Topic* (cont.)

12.20 - 12.50 Lunch

CASE STUDY PRESENTATIONS

12.50 Case study exercise presentations (part 1)

13.45 - 14.00 Coffee / tea break

14.00 Case study exercise presentations (part 2)

14.55 - 15.10 Coffee / tea break

PROBLEM SOLVING AND CLOSING PRESENTATION

15.10 Problem Solving: going into collected practical issues of the past days
(Closing) presentation, discussion, summary & recap of most important lessons

Kathryn Graham

Mike Smith

16.05 End & Online Happy Hour